

Global Intellectual Property (IP) Offshoring Panel Discussion - Trends and Challenges in IP Offshoring

- Case studies from leading firms/companies who have outsourced their IP support services
- Assessing the relevance of IP onshoring and/or offshoring
- Learning the ways to control legal expenses of IP department with strategic budgeting
- Evaluating the types of services and projects more suited to outsourcing than others
- Evaluating the opportunity that exists in the IP industry across a wide spectrum of small to large organizations in different markets
- Ethical and legislative issues in IP outsourcing/offshoring
- Addressing the scope and limitations of IP outsourcing/offshoring
- Identifying and managing risks associated with IP outsourcing/offshoring
- IP litigation and role of IP outsourcing support services
- Leveraging IP in Telecommunication Industry and role of outsourcing support services
- Monetizing the IP through licensing, joint ventures, sales and related transactions

Speakers:



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Head of Chamber
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